

Lowest Prices Our Chief Attractions
Boston Store
 THE DAYLIGHT DEPARTMENT STORE

--Announcing a Special Sale
 Event--An Event of More Than
 Ordinary Interest--a Special

Reduction of Fall Prices Sale

For a Detailed Description of Other Departments We Respectfully Refer You To
 the Other Advertisements of Ours Appearing In This Paper

Sale Opens Friday Morning, Oct. 8th

Blankets and Comforts

These Blankets and Comforts were bought and contracted for months and months ago—bought at the very lowest market—worth today a great deal more—now offered at wonder saving prices.

"WINONA" BLANKETS

A cotton blanket, made of special quality cotton; made in extra large size, 72x84; good weight and warmth; comes in tan and grey—Extra Special, Housekeepers' Sale, pair **\$4.69**

"PARAGON" BLANKETS

Here is a value—"Paragon" blankets, both in plain, colors and plaids; good full bed size—extra special, Housekeepers' Sale, pair **\$4.98**

"PEERLESS" BLANKETS

A fancy plaid blanket in shades of pink, grey and blue; full double bed size; extra weight and warmth. Made of selected fine long staple cotton; blankets of wear and service—Housekeepers' Sale, pair **\$6.95**

"NASHUA" BLANKETS

One of the best grades of "Nashua" blankets in a range of fancy plaids; extra large double bed size; one of the best blanket values—Housekeepers' Sale, pair **\$7.95**

OLIVE DRAB WOOL BLANKETS

One of the best wearing wool blankets made; extra weight and extra warmth and extra service; full large size—Housekeepers' Sale, special **\$10.95**

LAMB'S WOOL BLANKETS

Very fine fleecy wool blankets! luxurious warmth with unexcelled wear; silk bound edges; extra large size; real beauties—Housekeepers' Sale, pair **\$21.95**

SILKOLINE COMFORTS

A large size Silkoline covered comfort in beautiful all-over floral designs; white cotton filled; a genuine value—Housekeepers' Sale **\$4.49**

SILKOLINE COMFORTS

This is an exceptional value comfort, filled with selected white cotton; fancy fast colored silkoline covered; full large size—Special, Housekeepers' Sale **\$5.45**

SATEEN COVERED COMFORTS

An extra large size comfort, filled with sterilized cotton; solid color centers, with figured borders; an exceptional special value—Housekeepers' Sale **\$6.69**

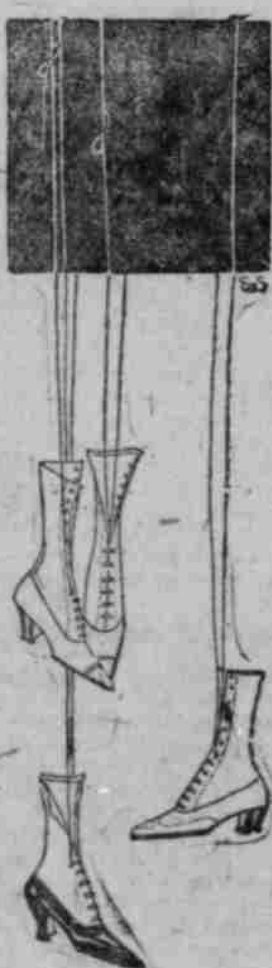
EXTRA QUALITY COMFORTS

Made of the very best quality silkline; fancy centers with solid colored borders of sateen; extra large size; a wonderful value—special, Housekeepers' Sale **\$7.95**

SATEEN DOWN COMFORTS

Sateen-covered comforts, fancy centers with solid colored borders; extra good quality sateen; filled with selected down; full double bed size—Housekeepers' Sale **\$12.45**

Reduction of Fall Prices Women's, Misses and Children's Shoes



This morning—Friday morning—We will place on sale our
Entire Stock of Shoes

consisting of some of the highest grade quality shoes in America.
 All during this sale at

20% Discount

Remember this does not mean a few pairs or only a portion
 of our stock, but positively means

Every Pair of Shoes Now in Stock Shoe Department Main Floor

Women's shoes from such well known makers as

**"Red Cross Shoes" "J.C.P.F.
 & Co." and the "J.&K." Shoe**

All shoes of national reputation. In high cut boots—oxfords—pumps and toes. In all leathers—also fabrics. In all the latest lasts and styles—in every size and width. All now at this special

20% DISCOUNT

Boy's and Girls' Shoes

All from the best makers—shoes of style. Service and comfort in every size from a small infant to the growing miss or boy, and all at

20% Discount



Sheets and Sheeting

Housekeepers, rooming house keepers and hotel keepers should get in on these extra big sheet values—All of the very best quality—guaranteed money saving prices.

"PEQUOT" SHEETS

The best of American sheets—the ultra standard of unexcelled wear and service—the sheets of perfect satisfaction. Buy them now. They are certainly cheap.

54x90 "Pequot" Sheets **\$1.89**

63x90 "Pequot" Sheets **\$1.98**

81x90 "Pequot" Sheets **\$2.59**

"SALEM" SHEETS

Another sheet of recognized value. "Salem" sheets, all round; very smooth; fine even weave, with a world of service; not quite as heavy as "Pequots," but sheets of service.

63x90 "Salem" Sheets **\$1.89**

72x90 "Salem" Sheets **\$2.19**

81x90 "Salem" Sheets **\$2.29**

"GARZA" SHEETS

A sheet of unexceptional value and wear, of extra quality, seamless sheeting—a sheet we can absolutely and positively guarantee. Cut full sizes.

63x90 "Garza" Sheets **\$1.98**

72x90 "Garza" Sheets **\$2.19**

81x90 "Garza" Sheets **\$2.29**

EXTRA SHEET SPECIAL

25 dozen "Beauty" sheets, linen finish, full 81x90 size; full bleached; seamless; extra special—Housekeepers' Sale **\$2.19**
 (Limit One Dozen to a Customer)

EXTRA SPECIAL 9-4 SHEETING

Full extra standard bleached sheeting; 81 inches wide, in lengths of from 3 to 10 yards. A sheeting of regular \$1.10 value, by the piece **79c**
 —Special, Housekeepers' Sale, yard ...

Pillow Cases

CORONA CASES

Full large size, 45x36, of good quality bleached casing; deep hem—a big rooming house special—Housekeepers' Sale, each **39c**

BANNER CASES

A full standard case, 42x36, of special quality bleached sheeting; wide hem; ready for use—special, Housekeepers' Sale, each **49c**

"SALEM" CASES

Same quality bleached sheeting as in "Salem" sheets; soft finish; 42x36 size; hemmed ready for use—special, Housekeepers' Sale **52c**

PILLOW TUBING

"Pequot" pillow tubing—woven all in one piece; genuine "Pequot" tubing; 45 inches wide—special, Housekeepers' Sale, yard **59c**

REDUCTION OF FALL PRICES

Knit Underwear

What a saving this will mean to you in your purchases of Fall and Winter underwear—all at

20% Discount

This means our entire stock—no reserve.

INFANTS VESTS AND BANDS
 CHILDREN'S UNION SUITS
 MISSES SEPARATE GARMENTS
 MISSES UNION SUITS
 WOMEN'S VESTS AND PANTS
 WOMEN'S UNION SUITS

This means garments of all cotton—lisle thread, cotton and wool, all wool, silk and cotton and fine cashmere and silk and wool. In every size and style at

20% Discount

(Underwear Dept.—Main Floor)



The Season's Newest, Best and Most Stylish Silks, Dress Goods, Velvets, Plushes Coatings and Skirtings

Our entire stock—none reserved—all go in this great outpouring of high class and seasonable dress fabrics—including the season's latest novelties, fancies and staple materials. All now at

20% Discount

The most beautiful of stylish silks
 20% DISCOUNT
 The choicest of fancy plaid skirtings
 20% DISCOUNT

The most serviceable of fine French serges
 20% DISCOUNT
 The most stylish and most serviceable coatings
 20% DISCOUNT

(Silk and Dress Goods Department—Main Floor)

Reduction of Fall Prices

Hosiery

Thousands of pairs of fine hose for women's, misses, boys, girls and infants. Nothing but the most satisfactory of hose. Special during this sale

Silk Hose

25% Discount

This includes every pair of silk or silk fibre hose now in stock—including the famous "Van Raalte," "Dragon," "Eifel" and "Onyx" make. These in white, black and colors and fancies. No reserve

Cotton Hose

20% Discount

Cotton hose and lisle thread in women's, misses, children's, boys and girls—including the famous Buster Brown hose—the best for wear. Every pair of cotton or lisle thread hose now in stock at this special discount.

(Hosiery Department—Main Floor)